

A tip to Smart Smokers

Each Parliament cigarette has a fresh,
clean built-in filter which insures
cleaner smoking and the utmost enjoyment
of Parliament's superb tobacco.



THE PARLOR OF QUALITY



A PRODUCT OF Benson & Hedges - 8750 AVENUE, NEW YORK



#30 - "El Morrocco" - National Magazines

1948

use ended in 1953